

## **CSR Policy (Corporate Social Responsibility)**

At **AEJE Entertainment**, we believe that growth and responsibility go hand in hand. Our CSR initiatives are focused on creating meaningful impact through creativity, culture, and community engagement.

### **1. Vision**

To contribute positively to society by leveraging media, storytelling, and creative platforms for social awareness and cultural development.

### **2. Focus Areas**

- **Promotion of Arts & Culture:** Supporting regional talent, local artists, and cultural storytelling
- **Youth Empowerment:** Creating opportunities in media, music, and digital industries
- **Community Engagement:** Participating in social initiatives and awareness campaigns
- **Sustainable Practices:** Encouraging responsible production and environmentally conscious operations

### **3. Approach**

- Collaborating with creators, organizations, and communities
- Producing content that informs, inspires, and drives positive change
- Supporting grassroots-level talent through our platforms

### **4. Commitment**

AEJE Entertainment is committed to integrating ethical practices, inclusivity, and social responsibility into its business operations and long-term vision.